

Digital Scrapbook Place raises money for Breast Cancer Awareness

Digital Scrapbook Place raises money for the Susan G. Komen Foundation for Breast Cancer Awareness Month in a new and innovative way.

Troy, OH (PRWEB) October 28, 2006 – Digital Scrapbook Place holds a fundraiser each year to raise money for Breast Cancer Awareness. While many digital scrapbooking companies create a special page kit, sell it, and donate the profits, Digital Scrapbook Place wanted to be new and innovative. They decided to hold a private online scrapbooking crop for those who donated at least \$20 to the cause.

Scrapbookers who donated were given a password to a private chat room. There they received scrapbooking freebies, coupons to the online store, as well as inspiration and themed crops to help them create an entire album that day dedicated to a special woman in their life.