

Digital Scrapbook Place collaborates with Adobe Systems and Epson to demonstrate a solution for digital scrapbooking.

Digital Scrapbook Place, Adobe, and Epson have collaborated to share with retailers a complete approach to creating beautiful hybrid and digital scrapbook pages.

Troy, OH - September 15, 2007 – Digital Scrapbook Place has invited Adobe and Epson to work together to bring retailers attending the Memory Trends Conference and Expo this week in Las Vegas, Nevada, a complete approach for making beautiful hybrid and digital scrapbook pages. Digital Scrapbook Place will show retailers the results of this collaboration, by demonstrating exactly what is needed to make them successful in this fastest growing segment of the scrapbooking market. Amanda Behrmann, COO of Digital Scrapbook Place says “We are so excited about this relationship. Retailers will be able to see exactly what they need in order to bring this new form of preserving memories to their customers.” With Adobe® Photoshop® Elements software, graphics from DSP, and printing solutions from Epson, retailers will get the total solution.

“Entertaining and engaging friends and family with your life’s moments and memories has become just as important as the photos themselves,” said Jim Mohan, director of product management for Digital Imaging and Digital Video at Adobe. “It’s exciting for us to see how scrapbookers are embracing solutions like Photoshop Elements to help them do more with their photos and give them the freedom to make their creations both personal and interactive. We’re happy to be a part of this demonstration, combining Adobe software with great content from DSP and high-quality printers from Epson.”

To learn more, retailers can visit booth 919 at the Memory Trends Conference and Expo in Las Vegas, NV September 18-20. DSP is also teaching a class “**Gain New Customers and Wow Current Ones with Digital Scrapbooking**” during the education session on Sunday, September 16 at 11am and invites retailers to visit a laptop crop to see digital scrapbooking in action that day as well. For more information please visit <http://www.memorytrendsexpo.com> or <http://www.digitalscrapbookplace.com>.

About Digital Scrapbook Place

Digital Scrapbook Place was founded in 2004 by two women with a passion for digital scrapbooking. The company is dedicated to helping people use digital technologies to capture their memories, create scrapbook pages, and captivate their loved ones for generations. For more information contact Amanda Behrmann at (816) 396-5636, or go to www.digitalscrapbookplace.com.